

## PRESS RELEASE

April 2010

### **Summerdown wins Hampshire Independent Food Producer of the Year Award**

Summerdown is delighted to announce it has been awarded Hampshire Independent Food Producer of the Year in the annual awards initiative organised by Hampshire The County Magazine.

This award is presented to the independent business which has produced the highest quality food product and which has developed strategies to market and sell its produce in the county and beyond.

The prestigious awards were held on Wednesday 21st April at Beaulieu in the New Forest, the home of Lord Montagu.

During the last decade, Summerdown has reintroduced traditional Black Mitcham peppermint to this country, relearning lost farming skills from America and combining them with the latest technology at our farm in the foothills of the Hampshire downs.

What we have developed is a rare single estate peppermint oil, which we've used as the basis for all our peppermint products to produce a taste that has been lost for generations. Bright, fresh and aromatic, it is very different from the harsher, blended, imported peppermint of the past 60 years.

Summerdown is very proud to add this award to those from the Academy of Chocolate for our peppermint creams and the more recent two star gold win in the Great Taste Awards for our English peppermint tea. See our website for a full product list.

- Ends -

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**The taste of pure English mint revived for the 21st century**