

PRESS RELEASE

July 2010

Summerdown Chocolate Mint Thins win Gold in Great Taste Awards

We are delighted to announce our new chocolate mint thins have won one-star gold in the prestigious Great Taste Awards.

Launched only this summer, the latest addition to our range of peppermint products is already earning accolades. The Guild of Fine Food's annual Great Taste Awards are the UK's largest and most rigorous independent evaluation of fine food and drink.

Inside each stylishly elegant box of chocolate mint thins you'll find 20 delicious discs of rich dark chocolate exquisitely flavoured with our pure English peppermint oil, grown and distilled on our Hampshire farm.

Over the last decade, Summerdown has reintroduced traditional Black Mitcham peppermint to this country, relearning lost farming skills from America and combining them with the latest technology at our farm in the foothills of the Hampshire downs.

What we have developed is a rare single estate peppermint oil, which we've used as the basis for all our peppermint products to produce a taste that has been lost for generations. Bright, fresh and aromatic, it is very different from the harsher, blended, imported peppermint of the past 60 years.

Our other chocolates are award-winning chocolate peppermint creams and chocolate mint crisps. And, of course, there's also our English peppermint tea – the two-star gold winner in last year's Great Taste Awards. See our website for a full product list.

- Ends -

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The taste of pure English mint revived for the 21st century