

HARVEY NICHOLS



Harvey Nichols Exclusively Launches Summerdown Peppermint Tea

Summerdown Peppermint tea, the super premium English blend, has launched exclusively to Harvey Nichols Foodmarkets nationwide. Having reintroduced the quintessential English 'Black Mitcham' peppermint back to the UK, Summerdown uses pure single estate peppermint leaf and oil, resulting in a cooler, more intense peppermint flavour.



To develop this unique scent, the leaves are taken to Summerdown's purpose-built distillery where the elite single estate oil is extracted. The vats of oil are left for over a year to mature, settle and for the flavours to balance out resulting in the refreshing, delicate flavour and taste, superior to the harsher, blended imported peppermint of the past 60 years.

The company, created by Sir Michael Colman of the Colman's Mustard dynasty, today grows Black Mitcham on his home farm in the foothills of the Hampshire downs.

Summerdown Peppermint Tea is available in Foodmarkets nationwide priced at £2.95. Each carton weighs 30g and contains 25 individually enveloped tea bags.

Serving suggestions: Use one tea bag for a cup and two for a teapot; pour on freshly-boiled water and leave to infuse for a few minutes according to taste.

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Notes to Editor:

Additional to the range, Summerdown Pure Mint chocolates are also available in Harvey Nichols Foodmarkets nationwide, priced at £6.50 for a 200g box.

For further information about Summerdown Peppermint Tea at Harvey Nichols please contact Anna Davidson at Harvey Nichols Foodmarket & Restaurant Press Office on 020 7201 8713 or by e-mail: anna.davidson@harveynichols.com